

MINUTES
Monthly Work Session

MEETING: June 19, 2018

PRESENT: Board Members: Bridget Ziegler, Chair; Jane Goodwin, Vice Chair; Shirley Brown; Eric Robinson; Todd Bowden, Superintendent
Absent: Caroline Zucker

CALLED TO ORDER: 8:30 a.m.

TOPIC	DISCUSSION
Opening Comments	Bridget Ziegler welcomed everyone to today's work session.
North County Elementary Schools Attendance Zones	Scott Lempe and Micki Ryan presented an opportunity to publicly discuss the elementary attendance zones that serve north Sarasota and to learn more about the concerns and receive direction for future discussions. Presented was: a map showing the attendance zones; a summary of the attendance patterns for each school with an inset area; and a by-school snapshot of capacity, enrollment, and inset zone attendance patterns. Also presented was the Transportation component which included the inset zone routes and a historic context of the conversation. During discussion a community meeting in north county was suggested to inquire what the community would like to see happen. Discussion ensued.
Communications Strategies	Scott Lempe and Tracey Beeker presented the strategic plan for the Communications Department for the 2018-2019 school year. The information distributed included: key messages; brand management; content development; public relations; crisis and web communications; digital and social media; the Education Channel; community relations; volunteer & partnerships program; and the calendar. Discussion ensued.
Capital Improvement Plan (CIP) Review	Scott Lempe and Kathie Ebaugh presented the 2018/19 Five-Year Capital Improvement Plan, the revised CIP budget, and the CIP plan changes. Kathie presented a quick overview of the CIP which establishes the School District's facility planning priorities and budget from 2018/2019 to 2022/23. The Board will vote on the plan at the July Board meeting.

	<p>Information still to be added: the debt service; safe school information; and the new planning tools for the Planning Department. Discussion ensued.</p> <p>Two work sessions are taking place with the Alta Vista neighborhood regarding walking/biking routes due to closure of School Avenue on the Sarasota High School campus.</p>
2018-2019 Operating Budget	Mitsi Corcoran and Christa Curtner presented a detailed explanation of the 2018/19 operating budget. Discussion ensued.
Outstanding Student and School Achievements	Christ Renouf and Brian Hersh presented secondary semester celebratory stories. Amazing support in the Sarasota community for scholarship opportunities which includes Bright Futures to help students offset college costs. The College and Career in Middle School program provides Career Day, local college visits, Summer Learning Academy for elementary schools, cultural experiences and Parent University. A video was shown of student involvement. Discussion ensued.
Granicus and E-Agenda Presentations	Joe Binswanger and Ray Ebersole introduced the representatives for the Granicus and E-agenda Board Online Programs. A quick overview of the programs was presented to the Board members. Discussion ensued.
Recess Reconvened	Recessed for lunch at 11:45 a.m. Reconvened at 1:00 p.m.
Legislative Platform 2019	Jane Goodwin introduced Vern Pickup-Crawford and Megan Fay to present a legislative update to discuss the Legislative Platform for 2019. Presented was an overview of what was accomplished this past year and to present items for this coming year. A formal Board vote will be taken on these matters in the next couple of months. Discussion ensued.
Adjourned	The Work Session adjourned at 2:00 p.m.

We certify that the foregoing minutes are a true account of the Monthly Work Session held on June 19, 2018 and approved at the regular Board meeting on July 17, 2018.

Secretary
Todd Bowden

Chair
Bridget Ziegler